



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "Influence of Social Advertising and Individual Factor on Buying Behavior towards Fashion Clothing Brands in Nepal" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Surendra Mahato

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2025

Publication Month: December

Vol No.: 14

Issue No.: 12



Editor-In-Chief
International Journal of Business and Management Invention (IJBMI)
E-mail ID: *ijbmi@invmails.com*
Web: *www.ijbmi.org*

Impact Factor : 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "Influence of Social Advertising and Individual Factor on Buying Behavior towards Fashion Clothing Brands in Nepal" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Binod Shah

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2025

Publication Month: December

Vol No.: 14

Issue No.: 12



Editor-In-Chief
International Journal of Business and Management Invention (IJBMI)
E-mail ID: ijbmi@invmails.com
Web: www.ijbmi.org

Impact Factor : 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "Influence of Social Advertising and Individual Factor on Buying Behavior towards Fashion Clothing Brands in Nepal" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Mandip Dulal

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2025

Publication Month: December

Vol No.: 14

Issue No.: 12



Editor-In-Chief
International Journal of Business and Management Invention (IJBMI)
E-mail ID: ijbmi@invmails.com
Web: www.ijbmi.org

Impact Factor : 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "Influence of Social Advertising and Individual Factor on Buying Behavior towards Fashion Clothing Brands in Nepal" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Kiran Kumari Sah

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2025

Publication Month: December

Vol No.: 14

Issue No.: 12



Editor-In-Chief
International Journal of Business and Management Invention (IJBMI)
E-mail ID: ijbmi@invmails.com
Web: www.ijbmi.org

Impact Factor : 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889
